

## **Empowering the teenage girls of Philippolis with Tiger Canyon and Kia South Africa**

RADA an NPO based in Johannesburg launched its own range of reusable sanitary pads just over ten months ago. The RADA MiPad project is aimed at empowering girls, who so often stay at home when they are menstruating because they do not have access to, or in many cases, the means to buy sanitary wear. With RADA MiPad, which has a life span of up to five years, RADA hopes to enable girls to attend their classes and complete their schooling without having to worry about 'that time of the month'.

Last year RADA visited the small community of Philippolis in the Free State. This was the very first MiPad handout and the main objective was to make a significant impact on the lives of the girls living in the town. RADA MiPad packs were handed out to all the Grade 7 girls at the two primary schools including all the high school girls.

Later this year RADA will be returning to Philippolis to distribute RADA MiPads packs to the Class of 2021, Grade 7 girls. The overall intent of this project is to empower and encourage girls to stay in school and graduate from high school with confidence.

The raffle competition sponsored by Tiger Canyon and Kia South Africa and supported by the East Rand Youth Choir allowed us to raise funds specifically for this and other community work. We have raised enough money to sponsor and empower another 205 girls by providing them with RADA MiPad packs.

Congratulations to our raffle prize winner Dr Paul Sussman, who will enjoy a complimentary two-night stay at Tiger Canyon. This one of a kind, five-star luxurious lodge, is set in the heart of the Karoo, near the small town of Philippolis close to Colesburg. The reserve is home to 19 wild tigers and other wildlife. This is a truly surreal environment where you can relax under the Karoo night sky, enjoy game drives, outstanding food and personal attention from the guides. Tiger Canyon is a distinctly different destination.

"A luxurious destination needs an equally luxurious drive," says Christo Valentyn, General Manager of Marketing for Kia South Africa. Kia South Africa is a proud sponsor of RADA and will be providing the raffle winner with a vehicle to use for their journey to the reserve. It really will be a trip to remember, thank you to the RADA sponsors for your continued support and commitment to changing lives.

### **How can you help?**

Become a RADA angel and sponsor a girl, a grade or a school.

For more information, visit [www.rada.co.za](http://www.rada.co.za), or email [tracey@rada.co.za](mailto:tracey@rada.co.za)

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