

To Whom It May Concern,

RADA is a humanitarian organization focused on empowering individuals.

It was brought to our attention by numerous RADA contacts within the South African Police Service and Community Policing Forum that within many communities around South Africa, issues exist surrounding road safety and the task of crossing a road. The result of the discussion culminated in RADA creating the **RADA RASI Project**.



RASI = Road Awareness and Safety Instructor.

The RADA RASI Project involves a fun interactive road safety animated video, endorsed by the RTMC (Road Traffic Management Corporation) intended to teach young children the fundamentals of crossing a road safely.

With your help, it is our intent to distribute the road safety video to an extensive audience.

We encourage you to make use of the RASI road safety video as part of your school's Life Skills lessons and to share it with your colleagues and friends in education.

Please note that the RASI road safety video:

- is intended to be used as an educational tool only;
- has been created for use in countries where vehicles travel on the RIGHT side of the road; and
- should be used together with the basic road safety steps as set out in the school curriculum which must be followed.

There are no costs involved, however, Terms and Conditions do apply.

Sincerely Yours
The RADA Team
info@rada.co.za
#RASI #RADA

Important:

When sharing the RASI Road Safety Video by e-mail or WhatsApp please include/attach our letter.

Useful links:

<https://youtube.com/@radahealing>
www.rada.co.za/rasi

Note to educators: The RASI road safety video is intended to be used as an educational tool only. It has been created for use in countries where vehicles travel on the RIGHT side of the road. The basic road safety steps as set out in the school curriculum must be followed.

We suggest that you play the video more than once:

- show the video to the learners;
- go through the steps that are in the school curriculum; and
- play the video again, to help reinforce the message.

Additional information to consider: Content from - <https://www.arrivealive.co.za/pedestrian-safety-manual> / Section Education and Communication: Division Road Traffic Management Department of Transport - R.S.A / In conjunction with Provincial Departments of Transport – amended for countries where vehicles travel on the right side of the road.

- Pedestrians are advised to use pavements where available.
- Where there is no pavement, walk as far as possible to the left-hand side of the road, facing oncoming traffic.
- Share pavement space with others.
- **Crossing a street –**
 - ~ Always stop and look before you cross.
 - ~ Look left, right and left again for oncoming traffic.
 - ~ Cross only when the road is clear, looking in both directions and listening for oncoming traffic while crossing.
 - ~ When you cross, walk briskly. Do not run.
- **Crossing at a bus / taxi stop –**
 - ~ When you intend crossing the street at a bus/ taxi stop, make sure that it is at a straight section of road that is clear of parked or stationary vehicles which block your view.
- **Controlled crossing –**
 - ~ Controlled crossings are the safest places to cross the street.
 - ~ Children in particular are safer when they are in the company of parents or adults who show them how to cross the street.
- **Crossing at traffic lights -**
 - ~ Controlled crossings can also be at intersections with traffic lights.
 - ~ Most intersections have traffic lights which all road users - both motorists and pedestrians - have to obey.
 - ~ When crossing the road keep between the solid white lines and watch for moving vehicles.
 - ~ Cross briskly to avoid being run over by impatient motorists.
 - ~ Beware of drivers turning where you are crossing.
 - ~ Beware of drivers and cross carefully when the light is green.
 - ~ Do not cross when the light is red. Only cross when the green man shows and when it is safe to do so.
 - ~ When the red man appears while you are in the middle of the road, continue crossing. If you are still on the pavement, do not cross at all.
 - ~ Do not cross when the light is red.
 - ~ Do not cross when the light shows amber / yellow.
 - ~ Cross when the light is green and if it is safe to do so.

- **Crossing where there are no road markings -**
 - ~ Where there is no special place to cross, such as in rural areas, look for a straight stretch of road away from sharp bends or anything that blocks your view such as bushes, hills, slopes or rises. When you cross, you must be able to see clearly in both directions.
- **Pedestrian bridges -**
 - ~ Pedestrian facilities such as pedestrian bridges are safe to use when crossing a busy road or a freeway.
 - ~ No pedestrian is allowed on a freeway.
 - ~ Where there are no pedestrian bridges ensure that you only cross when it is safe to do so. Keep on looking in both directions while crossing.
- **See and be seen -**
 - ~ "See and be seen" is always the rule for crossing the street. This means that crossing suddenly in front of, behind or from between parked vehicles can get you killed.
 - ~ Watch what is happening. Make sure that drivers can see you - then take all the usual precautions before crossing the road.
 - ~ Never run across the road.
 - ~ Always cross in a straight line rather than crossing diagonally. Remember, the straightest is the shortest. Crossing at an angle means you are on the road for longer than necessary - and at greater risk of being hit.
 - ~ Jay-walking, which is how some pedestrians choose to take chances by crossing the street, between intersections and through moving traffic, is extremely dangerous. Even if you are super-alert, traffic moves faster than you - and you will be involved in an accident.
 - ~ Vehicles suddenly coming out of concealed driveways are always a danger if you are unobservant on the pavement. Always stop and look - EXPECT vehicles to drive out of driveways - especially when your view is obstructed by big walls or high objects like trucks or buses.
- **Crossing at a marked pedestrian crossing -**
 - ~ You are always safer at a marked pedestrian crossing, but even then, do not expect drivers to stop for you. They may not notice you or be watching properly. Always remember to stop, look for turning vehicles from ahead and behind you and make sure the traffic has stopped before you start crossing. Keep a good look out all the time. Never run - walk briskly.
- **Visibility -**
 - ~ Wear white or light coloured clothing at night. In areas where there are no streetlights motorists cannot see you. You can also make yourself more visible to traffic by carrying a white object in your hand.
 - ~ Where there is no pavement, walk as far as possible to the left-hand side, facing oncoming traffic. In this way you will see traffic approaching and you will be able to take action should motorists not see you or steer to avoid you.
 - ~ In rainy weather, carrying an open umbrella makes it difficult for you to see vehicles. To be safe, look everywhere, all the time.